

Executive Committee Meeting – Summary Minutes

Subject:	Executive Committee Meeting		
Meeting Date:	28 August 2025	Time:	12:00 PM
Venue:	The President's Boardroom	Chair:	Dr. Marc Poulin
Scribe:	Alia Tamer	Cc:	President Office/Quality Committee

Key Updates

- The Committee received an update on the new Strategic Plan, which is being aligned with the Chamber's direction and relevant quality frameworks.
- Recent Board of Trustees changes, the ongoing audit process, and organizational restructuring initiatives were noted.
- Support from the Chamber has enabled ADSM to address previous liabilities and move toward a better position.
- Student recruitment and marketing activities continue through temporary outsourced support, with efforts focused on improving lead generation and updating the website.
- New academic program developments were discussed, including the introduction of concentrations within the BScM program and the planned launch of the DBA program in Winter 2026.
- Academic Affairs is strengthening classroom delivery, assessment practices, and course file completion in line with the Outcomes-Based Framework.
- The Committee discussed opportunities to increase industry engagement, generate additional revenue, and strengthen alumni and partnership initiatives.
- Human Resources is reviewing workload models, compensation benchmarking, and measures to improve staff retention.
- Operational updates included system upgrades, student support services, career services development, and preparations for the 2025 graduation ceremony.
- International partnership activities continue to expand through new agreements, visits, and collaborative initiatives.

Key Actions

- Finalize and approve the Strategic Plan and related operational plans.
- Complete the review of the organizational structure, delegation of authority, and associated policies.
- Advance approval and implementation of new academic concentrations and programs.
- Continue recruitment, marketing, and industry engagement initiatives.
- Support operational improvements and partnership development activities.

Signed as true and accurate reflection of the meeting			
Chair Name:	Dr. Marc Poulin	Date:	08 December 2025
Signature:			