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ABU DHABI SCHOOL OF MANAGEMENT

## **ADSM Dean's Award Guide for Thesis 1 Students**

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## About the Award:

The Dean's Award for Thesis 1 at ADSM recognizes exceptional research proposals from Thesis 1 students, providing a platform to present and refine their ideas. This prestigious award promotes academic excellence, encourages innovative research, and offers valuable feedback from experts, fostering a collaborative and supportive research community.

As part of the ongoing academic endeavors at ADSM, we are pleased to invite you to present your thesis proposals (Thesis 1: Chapters 1 & 2) through a Dean's Award. This presentation will serve as a valuable opportunity for you to highlight your research ideas and receive feedback from experts, peers, instructors, and supervisors.

## Goals of the ADSM Dean's Award and Process

### 1. The Dean's Award aims to:

- Encourage and recognize outstanding research proposals from Thesis 1 students.
- Provide a platform for students to present and refine their research ideas.
- Foster a collaborative academic environment where students receive constructive feedback.
- Highlight the importance of effective communication in research through visual presentations.

### 2. Desired Results

- Enhanced quality of research proposals through feedback from experts and peers.
- Increased student engagement and motivation in their research endeavors.
- Recognition of the top research posters through awards and certificates.
- Promotion of innovative and significant research topics within the academic community.

### 3. Application document requirements

- A poster presentation is a visual display of your thesis proposal. It is where you will communicate your research topic, objectives, and methodology through a concise and visually engaging format.
- Complete the Submission Document to your Thesis 1 Course Instructor/s by the due date.
- The submission should contain the Thesis Title, Abstract and Research Questions.
- The Dean's Award Committee will then select the best 15 submissions, and will notify these students to progress to the full Poster Presentation.

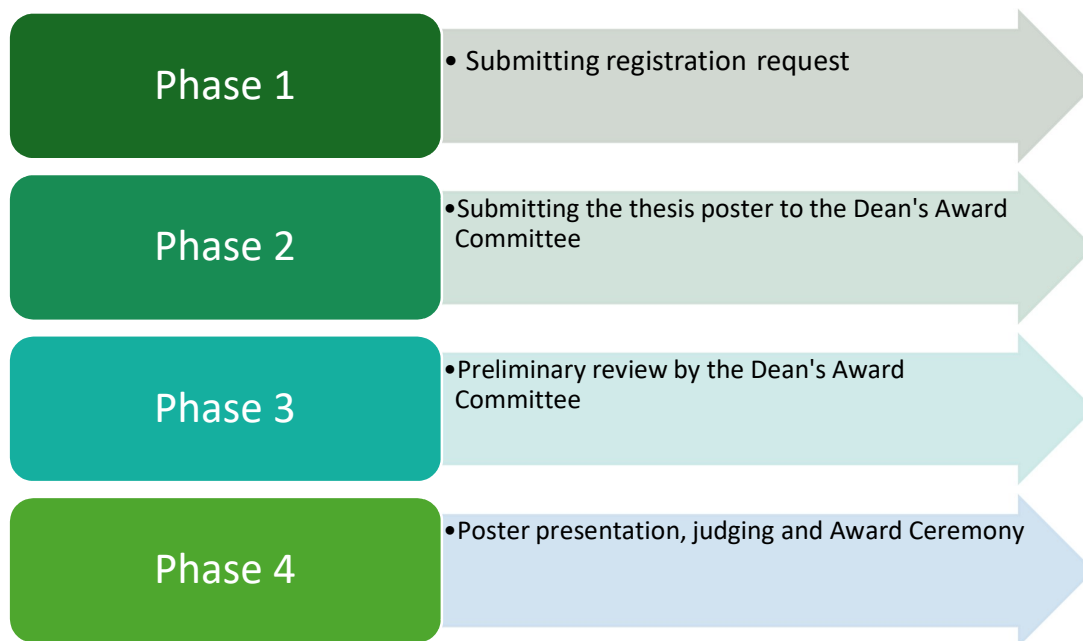
### 4. Relevant Dates for applicants:

Title	Date	Location
<b>Deadline for Receiving Registration Requests</b>	13 <sup>th</sup> of June	Your course Instructor/s

<b>Submission of Poster for Review</b>	21 <sup>st</sup> of June	Your course Instructor/s
<b>Poster Presentation and interview (2pm – 5pm)</b>	28 <sup>th</sup> of June	ADSM campus

## 5. Assessment and Judging Process

- Proposals will be received as per the announced date.
- Fifteen proposals will be selected for presentation of a poster on the day of the event, and for being considered for the competition.
- The poster presentations will be reviewed by an external judging panel, based on the criteria listed in Section 6 of this document.
- Feedback will be provided to all participants, and the top five posters will be selected for awards, with the best poster receiving the Dean's Award.
- Certificates of Participation will be given to all selected presenters.

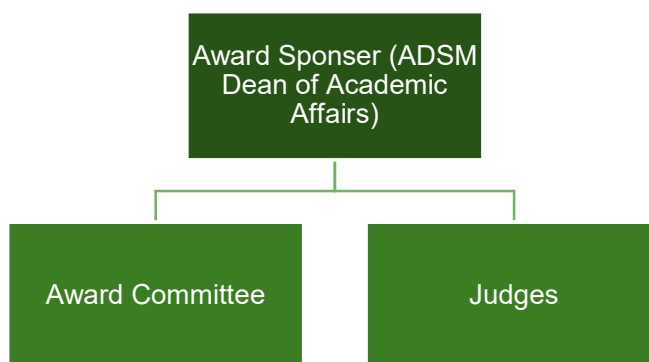


## 6. Dean's Award Criteria

The judging criteria focus on the Thesis topic and student's capabilities in addition to the thesis practical value to the business and/or wider community. Specifically, the following criteria will be used by the judging panel:

Criterion	Description	Weighting
<b>Clarity and Relevance of Research Topic</b>	The research topic should be clearly defined and well-articulated.	15%
<b>Clarity of the Research Questions</b>	The research questions should be concise and focused and clearly aligned with the research topic.	15%
<b>Feasibility of the Research</b>	The proposed research is feasible in terms of its operationalization and completion within the Thesis 2 timeframe.	10%
<b>Methodology</b>	The proposed research methodology must be robust, appropriate, and well-justified.	10%
<b>Innovation</b>	The Poster should demonstrate the student's creative and conceptual thinking.	10%
<b>Visual Presentation</b>	The poster should be visually appealing, well-organized, and effectively communicate the research proposal.	10%
<b>Overall Quality</b>	The overall quality of the submission, including writing, formatting, and adherence to guidelines, will be considered.	10%
<b>Research Impact</b>	The potential impact of the research on the academic field, industry, or society should be clearly demonstrated.	10%
<b>Utilizing Skills Gained</b>	Effective application of skills and knowledge gained during the course, showcasing practical and theoretical understanding.	10%

## 7. Dean's Award Structure and Committee Membership



The following are the members of the Dean's Award Committee (2024):

SN	Name	Title
1.	Dr. Valerie Lindsay	Chair of the Dean's Award Committee and Sponsor of the Award
2.	Dr Marc Audi	Committee Member
3.	Dr. Constance Van Horne	Committee Member
4.	Dr Zainab Rawshdeh	Committee Member
5.	Dr. Razan El Masri	Committee Member

## 8. Dean's Award Committee

The Dean's Award Committee team develops and manages the Dean's Award process. The committee itself is responsible for implementing, controlling, and supervising all aspects of the award program including:

- Selection of judges
- Advising and guiding all students
- Increasing awareness of the Award
- Management of the Dean's Award submission as well as the judging process
- Raising awareness and seeking best practices
- Managing the Dean's Awards Ceremony.

## 9. Judging

External judges will review the Dean's Award Poster Presentations of all participating students. They will discuss the presentations with each of the students, complete the judges' scoring sheet, and submit these to the Dean's Award Committee. The Committee will compile the results and name the Dean's Award winner

The judges will treat all information shared by the students on specific organizations and individuals within the organizations confidentially.